

RE: EastBay Workforce Boards and Community Colleges

Date: Wednesday, May 27, 2009, 2-4 pm at CLPCCD Offices, Pleasanton, CA

Attendees: Linda Chandler (Contra Costa WDB), , MariAnn Fisher (Chabot-Las Positas CCD), Judi Watkins (WpLRC-Chabot-Las Positas), Stephen Baiter (EastBay Works), Gary Yee (Peralta CCD), Melbra Watts (Oakland Private Industry Council), Josie Sette (Ohlone College), Ron Quinta (Ohlone College), Janice Noble (Las Positas), Tony Castillo (Alameda WIB), Brendan Leung (Alameda WIB), Randy Tillery (Red Letter Consulting) and John Carrese (COE-CCSF) .

Absent: Lorraine Giordano (College of Alameda), Kiran Kamath (Los Medanos College), Ruth Goodin (Los Medanos College), Dorothy Chen (Alameda WIB), , Amanda Feinstein (Walter- Elise Haas Fund), Bob Lanter (Contra Costa WDB), Roy Bertucelli (Alameda WIB), Kim Schenk (Diablo Valley College), Luis Chavez (Career Ladders Project), Deborah Blue (Contra Costa CCD), Julia Dozier (Chabot-Las Positas CCD), Tawny Beal (Los Medanos College), Jeannette Dong (Peralta CCD), Yvonne Wu-Craig (Chabot College), Tom Clark (Chabot College), Tina Dodson (Ohlone College), Priscilla Leadon (Contra Costa College), Peter Crabtree (Peralta CCD), Peter Simon (Peralta CCD), Tina Dodson (Ohlone College), Rosemary Viramontes-Pineda (RichmondWorks), and Gay Cobb (Oakland Private Industry Council)

Recorder: Judi Watkins, WpLRC, Chabot-Las Positas CCD

Recap of Meeting:

Introductions

Review of 3 Broad-Based Sector priorities

- Natural Resources
- Health and Human Services
- Information Technology

Presentation by John Carrese, Center of Excellence: “Green Collar Jobs Forecasting Industry Workforce Needs” and “Workforce Trends and Needs in the Energy Efficiency Sector”.

Next Steps

Presentation – SECTOR: Natural Resources

In response to the underlying need for data regarding workforce trends, John Carrese, COE did a presentation on the types of research that his group prepares, completed reports (Energy/Solar and Healthcare), and pending reports (Water). He presented information concerning occupational employment and growth in the Energy Efficiency Sector (affecting 8 occupations). Identified in the report is the growing demand for Energy Auditor/Home Energy Rater; HVAC Technician/Installer, Building Performance/Retrofitting Specialist and Building Control Technicians. Also in demand, but advanced degree requirements, are Construction/Design Project Manager.

Currently available through the COE are 2 industry scans, Careers in Allied Health (April 2009) and Energy Efficient Occupations (March 2009). The reports can be accessed at www.coecc.net.

The group had a discussion concerning the timeliness of data as well the findings of the COE report. In addition to the employment growth trends indicated and the specialized training needed to prepare participants for those fields, analysis also indicated the need for soft skills and basic skills. A career ladder approach to preparing prospective participants was discussed.

Additionally, it was identified that it was important to engage business and industry in the discussion. Opportunities to engage business and industry should include participation in workforce advisory boards and as investors in training.

Next Steps

To move the collaborative work from discussion to action it was determined by the group that the next step would be a facilitated discussion using a marketplace approach to identify resources, programs, partners and opportunities within the collaborative. A subcommittee has been formed. We are currently working to identify a possible date in July.

Colleges within Contra Costa and Alameda Counties are requested to send representation to the meeting. In anticipation of the meeting, colleges should prepare a summary of short-term training (18 months or less) and services that they can offer (related to energy/natural resources, basic skills and soft skills, counseling and transcript analysis), delivery methods (credit, non-credit and not-for-credit), and associative costs.

Potential dates for next meeting -7/23 or 7/31.

Respectfully,

Judi Watkins
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Chabot-Las Positas CCD
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